

7 Scams West Palm Beach SEO Companies Pull - PDF

The Seven Deadly Scams of West Palm Beach SEO Companies

- 1 It's a Secret
- 2 SEO Link Schemes
- 3 Number One Guaranteed
- 4 Just Blog and Post
- 5 Only \$89.99 a Month
- 6 All You Need Is Link
- 7 Our New Software Dominates

One: We can't tell you what we do. It's a secret

Anyone that is hiding what they are doing from you because it's an "SEO Secret" means that they are probably pulling some shady black hat SEO tricks. Or, the West Palm Beach seo company may not be doing work at all. It is important that they search engine optimization firm you hire gives detailed reports of work done.

Two: Outsourced SEO Link Schemes

Lot's of internet marketing companies in West Palm Beach outsource their seo to places like India. This brings the cost way down and normally gets your company pretty quick results. However, we've seen that SEO companies that go down this road get their clients websites banned from Google.

Three: Number One Ranking

No one can promise number one ranking for all top terms. What often happens is search engine optimization firms will rank you number one for an easy term that doesn't produce clients. Then they say "see, we promised you number one for 'west palm beach florida professional dentists fast.'" but no one ever searches that.

Four: Just Blog and Post To Social Media

While this is an important component for seo, there is a lot more that goes into it if you want to rank for money making terms. Moz gives a great

overview of How [To Rank On Google](#). Make sure the online marketers are doing a good job at being comprehensive.

Five: The \$89.99 Monthly SEO Packages

Sound to good to be true? Well it is. Looking at the link we've posted above should tell you that a lot goes into ranking on Google. the \$89.99 West Palm Beach seo company simply can't do all of that for that price. Chances are, they are either doing one of the 200 some components or they are outsources to spammy seo companies in different companies.

Six: All You Need Is Links

While it is true that links are one of the strongest signals Google uses for ranking, it is just one part of the plan. If your SEO plan is only link building, chances are you are going to get slapped by [Google Algorithm](#) sooner or later.

Seven: Anyone That Uses A "New Technology" to "Dominate"

While these new spam technologies will dominate for a little while, you are going to eventually get slapped. The only new technology that works is one that stream lines the process for you to ad quality content to the internet and make your customers and website visitors.

So, if you want to find the best seo company in West Palm Beach, make sure you do your research.